

## AD DESIGN FORM

**CLIENT:**

**CONTACT:**

**EMAIL:**

**PHONE:**

**PUBLICATION:**

**DEADLINE:**

**COLOR:** BLACK/WHITE                      COLOR

**FORMAT:** RGB                                      CMYK

**AD SIZE:** HEIGHT:                                      WIDTH:

**BLEED:** NO                                      YES                      AMOUNT:

**RESOLUTION (dpi):**

**OUTPUT FORMAT:** PDF                      AI                      EPS                      PSD                      INDD  
JPG                      TIF                      FLV                      OTHER:

**AD PURPOSE:**

**AD AUDIENCE:**

**NOTES:**